

PERSON SPECIFICATION

Details on the qualifications, experience, skills, knowledge and abilities that are needed to fulfil this role are set out below.



Job Title: Post Doctoral Research Fellow: Next Gen Audiences

Department: Media Arts / Centre for Digital

	Essential	Desirable	Tested by (Application form, Interview, Test)
Knowledge, Education, Qualifications and Training			
Educated to PhD level in a relevant field (Media and Communications, Sociology, Ethnography) or evidence of equivalent research and publication experience	x		Application form
Trained in qualitative research methods, with preference for audience research and longitudinal studies, and broadly aware of a range of research methods, for example, focus groups, media diaries, etc	x		Application Form/Interview/Presentation
Skills and/or Abilities			
Developing record of quality publications in journals or academic press	x		Application Form
Experience of researching creative industries, especially audiovisual sectors such as games, film, television, visual effects	x		Application Form
Proven evidence of ability to work with confidential datasets		x	Application Form/Interview/Presentation
Ability to develop research projects from ethical approval to publication of data	x		Application Form/Interview/Presentation
Strong skills in relevant research tools e.g. SPSS, transcription software, data management tools	x		Application form/Presentation
Experience			
Knowledge of UK creative industries current creative and business challenges and opportunities	x		Interview/Presentation
Ability to manage own research and administrative duties.	x		Application Form/ Interview
Writing skills for industry audiences, academia, online, social media	x		Interview/Presentation
Experience of working with creative companies in a professional and/or research capacity		x	Application Form/Presentation/interview
Other requirements			
Excellent interpersonal skills, including ability to build relationships and collaborate with relevant media industries	x		Interview
Ability to work collaboratively as part of a team and work flexibly across a range of different work environments spanning industry and academia	x		Interview/Presentation
Excellent organizational skills and ability to meet rapid deadlines	x		Interview
Full and clean drivers' licence as some travel around the region will be required		x	Application form